

## County of Los Angeles Urges RV Owners to Properly Dispose of RV Sewage

**The County** recently updated the list of Recreational Vehicle (RV) sewage disposal sites in Los Angeles County in cooperation with the Sanitation Districts of Los Angeles County. The list is accessible by visiting the County's Environmental Resources website at [www.CleanLA.com](http://www.CleanLA.com).

The County issued a press release reminding RV owners to properly dispose of RV sewage waste at permitted sewage disposal facilities. This press release garnered coverage on the West Ranch Beacon website in July 2009. To locate additional RV sewage disposal sites in the United States and Canada, visit

<http://www.rvdumps.com>. The County recommends that consumers call each site first to confirm any fees and verify that the site accepts sewage waste from the general public before traveling to the disposal site.

## 2009 L.A. Dodgers Sponsorship

**Batter up!** The County's Stormwater Pollution Prevention Public Education campaign continued to partner with the Los Angeles Dodgers to reach County residents. The campaign included the County's full-page pollution prevention ads in Dodgers Magazine, which was circulated monthly during the regular season and post-season; a

general anti-litter PSA displayed on the in-stadium LED ribbon board during regular season home games; and a 30-second PSA aired during home games on the Dodgers' Spanish-language flagship radio station, KHJ 930 AM, between July 16, 2009, and October 4, 2009.

This media partnership with the Los Angeles Dodgers helped the

County reach fans from different economic groups and ethnic communities with green waste, cigarette butts, and pesticides/fertilizer pollution prevention messages. County staff negotiated this paid media buy, which garnered nearly ten million audience impressions during regular season and post-season home games.

Post-Season Dodgers Magazine Ad

# Pesticides and fertilizer pollute the ocean.

Remember to use pesticides and fertilizer sparingly!



[www.CleanLA.com](http://www.CleanLA.com)  
Proud Partner of the Los Angeles Dodgers



## Copermittee Spotlight

- The City of Alhambra is utilizing the Countywide campaign bus shelter ads, modified with their city's contact information, to promote the proper disposal of cigarette butts, dog waste, and trash on their city cable channel.
- The County also fulfilled requests from the following Cities for collateral materials during the first quarter of FY 09-10:
  - Agoura Hills
  - Hermosa Beach
  - Manhattan Beach
  - Redondo Beach
- Rolling Hills Estates
- Torrance
- Walnut

To request stormwater pollution prevention collateral materials, please contact Anna Ho at [aho@dpw.lacounty.gov](mailto:aho@dpw.lacounty.gov) or (626) 458-5966.

## 2009 California Coastal Cleanup Day Event

**The County** is a long-time supporter of the California Coastal Cleanup Day event organized by the environmental organization Heal the Bay at inland and coastal cleanup sites throughout Los Angeles County. The County

has cosponsored this annual event for more than 10 years. The event was held on Saturday, September 19, 2009, from 9 a.m. – 12 noon. More than 14,000 volunteers collected 300,413 pounds of trash and

recyclables from County beaches, rivers, and creeks. The success of this annual cleanup event unites County residents to show their community support for cleaner neighborhoods and local waterways.

## January NPDES PIPP Meeting

**The next** quarterly NPDES Copermittee PIPP meeting is scheduled on Wednesday, January 27, 2010, at County of Los Angeles, Department

of Public Works Headquarters, 900 S. Fremont Ave., Alhambra, CA 91803, Conference Room A. Copermittees can participate in this meeting in person, via

webcast or teleconference. For more information, please contact Anna Ho at [aho@dpw.lacounty.gov](mailto:aho@dpw.lacounty.gov) or (626) 458-5966.